

### Listing price

- 1 horse \$3240 inc. GST
- 2 horses \$3220 inc. GST each
- 3 horses \$3195 inc. GST each
- 4+ horses \$3170 inc. GST each

If you are filling out this form for multiple horses please duplicate and use one form per horse. Once we receive this form we will send you a first proof on date to be advised. You will then have a further 10 days to get back to us with corrections before a second run with all statistics updated will be sent to you for final approval.

### 2018 details (Australian edition)



#### Two page listing

Each stallion receives our acclaimed double page spread allowing the optimum presentation of pedigree information with a full colour photo and five generation tabulated pedigree with colour coded inbreeding and sibling identifiers.



#### Advertorial/Sell Points

Each stallion owner will have space allocated to supply an advertisement and/or editorial of choice. Please refer to STALLIONS 2017 for style guides.

### 2018 details (Chinese edition)\*



#### Single page listing

Each stallion listed in the Australian edition will have their double page listing translated into a single page listing in Chinese and distributed throughout China, Singapore, Malaysia & Hong Kong. Distribution will take place 4 weeks after the Australian edition is printed. All of this is included in your Australian listing. For more information on this please call our office on (02) 4587 8110

\*This is a free/bonus service and is subject to alteration or cancellation without notice at the publisher's discretion.

### Horse details:

Name: \_\_\_\_\_

Country foaled: \_\_\_\_\_

Sire: \_\_\_\_\_ Dam: \_\_\_\_\_

Colour: \_\_\_\_\_ Year foaled: \_\_\_\_\_ Height: \_\_\_\_\_

Year to stud (Australia): \_\_\_\_\_ Year and country to stud (O/seas): \_\_\_\_\_

Photo (please tick):  Use 2017 photo  NEW photo to be supplied

Fee: \_\_\_\_\_ Bonus scheme: \_\_\_\_\_

Fee conditions (max 10 words): \_\_\_\_\_

Standing at: \_\_\_\_\_

### Advertorial (see note top right)

At least one box required to be ticked as your selection.

We will be supplying finished artwork for our ad spaces

Please use 2017 ad with updated details

Please create new ad for 2018

### Billing details:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_